



JEYAGOWRI BALAGOVINDAN

CONTACT

<https://jgbala.com>
jgbalauxd@gmail.com

LANGUAGES

Tamil, Indian (native)
English (Working proficiency)

EDUCATION

Bachelor of Science - Physics
ACeP / Aptech Certified e-
Commerce professional

SKILLS

UI / UX Design
Illustration Design
Graphics & Editorial Design
Web & Mobile Design
Sketching & Prototyping
Typography, Iconography
Design System,
Concept Creation
Digital & Content Strategy
Vision Presentations
Data Visualization,
Digital Signage
Brand Strategy, Brand Expression
Motion / Animation Design

Mentoring & Leadership
Collabrating
Facilitating Design Critique
Self-motivating, Self-starting
Individual Contributor, Team player
Ownership & Committed
Communicative, Fast Learning
Responsibility

TOOLS

ADOBE Creative Suite
Sketch
Figma / Simply
Invision / Marvel app / Studio
Principle
Keynote
Jira
Axure
Blender
Visual Studio Code

SENIOR UI / UX DESIGNER PRODUCT DESIGNER

DEC 2009 — TILL DATE

Manager Designs / UX / UI

Cognizant, San Jose, CA

Jeya ... A dreamer, visual story teller, brand specialist, process lover, highly motivated always keen on facing new challenges. **12+ years experience** in UX, UI and Graphic Designs. Joined Cognizant on 12 / 2009 and it's on-going.

SEP 2020 — CURRENT

Senior UX Designer / Contractor

ServiceNow, Santa Clara, CA

Design and manage the user experience of their entire products, help improving ServiceNow work space and branded the environment.

AUG 2019 — AUG 2020

Senior Graphic Designer / Contractor

eBay, San Jose, CA

Helped 'eBay - Communication team' with key responsibilities of crafting a compelling design vocabulary, mood, and visual style. Which includes typography, iconography, layout, color, sound, 2D animation, illustrations.

JUL 2017 — JUL 2019

Senior UI / UX Illustrator & Graphic Designer / Contractor

ServiceNow, Santa Clara, CA

Designed and managed the user experience of their employee portal, helped improving ServiceNow work space and branded the environment.

I welcome the opportunity to discuss with you personally how my skills and strengths can best serve your organization. I appreciate your time and consideration.

Thank you.